

## FUN TIMES

**पत्नी:** सुनो जी, अगर आपके बाल झुरी रफ्तार से झड़ने रहे तो मैं उन्हें तलाक दे दूँगी !!

**पति:** या अल्लाह! और मैं पागल इनको बचाने की कोशिश कर रहा था।

**संता रोटी का एक निवाला खुद खा रहा था और एक पास बैठी मुर्गी को खिला रहा था...**

**बंता:** ये क्या कर रहा है?

**संता:** चिकन के साथ रोटी खा रहा हूँ..

**मरीज:** मुझे बीमारी है कि खाने के बाद भूख नहीं लगती, सोने के बाद नींद नहीं आती, काम करूँ तो थक जाता हूँ!

**डाक्टर:** सारी रात धूप में बैठो ठीक हो जाओगे!

क्या आप Facebook और Whatsapp की मदद से पैसे कमाना चाहते हैं?

अगर हा तो दोनों Delete करवो और काम थन्डे पे लग जाओ

जनहित में जारी

## CONTRACTORS CARPENTER MEET (DELHI-DWARKA)

A contractors/carpenters meet was organised in the capital city of Delhi in which more than 110 people participated. This meet gave us an opportunity to interact with them on a one - on - one basis and gave us a better mutual understanding. We get to know what they need in a product and they get to know our product range better.



## CONTRACTORS/CARPENTER MEET Bangalore- Karnataka

The Contractors / Carpenters Meet held at Geetha Build Mart, Binnamangala, Bangalore saw more than 65 people participating in it. The interactive session was lively and fruitful and was much appreciated by all participants. It gave them an opportunity to have a better understanding of the Action TESA products and their applications. This will help them optimize the Action TESA products they use. Their feedback on our products was also a big morale booster for us as it validated all our hard work and effort.



## HUGE RESPONSE CONTRACTORS/CARPENTER MEET Kovilpatti- Tamil Nadu

The Contractors / Carpenters Meet held at Kovilpatti, Tamil Nadu saw more than 165 people participating in it. The interactive session was lively and fruitful and was much appreciated by all participants. It gave them an opportunity to have a better understanding of the Action TESA products and their applications. This will help them optimize the Action TESA products they use. They showed appreciation for our products and that for us, was our reward for all our hard work.



**FOR ANY INQUIRY CONTACT :**

**CUSTOMER CARE SERVICE**

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**action TESA** PANELS | FLOORING | DOOR SKINS

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# THE ACTION TESA TIMES



**E-1 & E-0 GRADE MDF & PARTICLE BOARD MANUFACTURED BY ACTION TESA**

## PRODUCT RANGE

- Pre-Laminated & Plain Particle Board
- MDF Board
- Pre-Laminated MDF Board
- Pre-Laminated & Plain HDHMR Board
- High Gloss UV Coated Board
- High Gloss Acrylic Board
- HDF Laminated Flooring
- Door Skins



**GST 28%**  
Particle Board, MDF Board & Laminated Board



# INNOVATION NOW GOES DIGITAL

**EXPERIENCE THE 3D VIRTUAL ROOM ON YOUR MOBILE**

Action TESA has been created on the foundation of technical innovation. We pride ourselves on constantly using technology to bring better products and better experiences to our customers. In that spirit, we have launched the action TESA App that is now live on Google Play Store and App Store.

You can now get in-depth information on our entire product range from your phone. Right from the choice of colours, designs to technical specifications, you have all the information on your fingertips. Apart from this, you can also enjoy a unique 3D Virtual Room Experience that can help you make better choices for yourself. The Action TESA App has been made user friendly and offers a great experience.

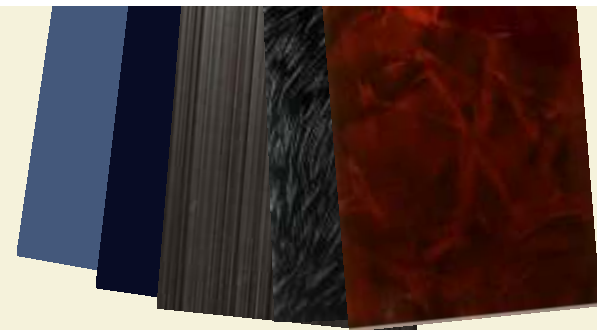
**Note :** App is available in Google Play Store and App store. First, download the App. After downloading the app, all you have to do is Sign Up by filling the details and generate User Id (e-mail) and Password. Once these have been generated you just have to fill in User Id (E-Mail) and Password to access the app.

**ACTION TESA MOBILE APP LAUNCHED**



# NEW LAUNCH HIGH GLOSS ACRYLIC BOARD

With Core Material - Exterior Grade MDF



Keeping pace with growth and with commitment to serve the rapidly growing interiors industry, Action TESA adds another superior interior product in its basket - High Gloss Acrylic Surface MDF Boards. TESA Acrylic Faced MDF combines the look and feel of a solid surface acrylic with an ultra high gloss surface in a

contemporary range of designs and effects that add the aesthetics of your interiors.

All TESA Acrylic Surface Boards have a near mirror quality surface and are easy to install and clean. All they need is a soft, wet cloth they are spotless.

TESA Acrylic Boards have natural colours and unique designs. The TESA range includes

19 exotic designs suited for any interior and furniture design application.

**Application Areas:** Action TESA Acrylic Boards can be used in decoration of walls/cabinets or whole styling. They can also be used for household decoration furniture like bedroom/living room/ wardrobe shutters/kitchen shutters and various other multipurpose applications .

**OUTSTANDING PRODUCT CHARACTERISTICS :** • High gloss level -  $\geq 110^\circ$

- Rich fullness of color
- High surface hardness in the range of  $\geq 1H$
- Good scratch resistance
- Anti Bacteria, Anti-acid and Anti-alkali against a variety of disinfectors
- Resistant to fading

<b>Core Panel</b>	MDF, conforming to IS:12406
<b>Product Range</b>	19 colors
<b>Size Available</b>	8' x 4'
<b>Thickness Available</b>	18mm
<b>Finish Type</b>	High Gloss

# ACTION TESA HDHMR IS GIVING PLYWOOD STIFF COMPETITION

**SPECIAL GLUE BEING USED TO MAKE IT WATER RESISTANT AS PER INDIAN CLIMATE**

Most parts of India are humid and the weather conditions are not very wood friendly. The wood tends to absorb moisture and get damaged. BUT NOW NO MORE! Action TESA HDHMR is the ideal product that is fast sweeping the nation. It is giving stiff competition to plywood. Manufacturers are now replacing the traditionally used plywood with the Action TESA HDHMR. Its water resistant qualities are unsurpassed and are the ideal solution to the Indian climate.

HDHMR Boards are now extremely popular in both home and office furniture segments. Made of hard wood, they have greater density than any other product in the market. They also stand apart from the crowd because of superior Borer Resistant & Termite Resistant characteristics. We are humbled by the immense response this product has received and promise to introduce more such revolutionary products to the market.

• COST EFFECTIVE • TRUE THICKNESS • HIGHER DENSITY & STRENGTH

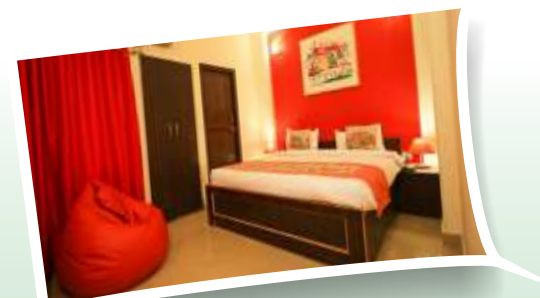


HIGH DENSITY  
HIGH MOISTURE  
RESISTANCE

*Power of new Technology*

**41%  
LESS PRICE  
FROM NORMAL  
PLYBOARD**

## MAKING AN IMPACT ON THE HOSPITALITY INDUSTRY!



The hospitality industry in India is booming and is constantly on the lookout for products and designs that make them stand out. They need to create an ambience that is warm, inviting and aesthetically pleasing. This is where Action TESA steps in.

Our wide range of innovative products have made us favourite with the industry. Our products are the perfect synthesis of beauty, quality and cost effectiveness. Right from High Gloss

Acrylic Boards to UV Coated Panels, HDF Laminate Flooring, Embossed HDF, Door Skins, Wall Panelling - each product has been well received by the hospitality industry.

We value our the response that we have received and look forward to our continued association with the industry. We reaffirm our commitment to introducing more new and exciting products.

## VARIOUS APPLICATION OF TESA BOARD

Action TESA MDF Boards are versatile and can be used for a myriad of applications. Its strength, its longevity make it the ideal wood solution for a variety of industries ranging from furniture to panels to even wooden handicrafts industries.



ACTUAL SITE PHOTOGRAPHS



International Exhibition on Woodworking and Furniture Manufacturing Machineries, Tools, Fittings, Wood Products, Raw Materials and Accessories

**4 5 6 August 2017**

Chennai Trade Centre, Chennai

**HALL NO. 2&3  
STALL NO. S-93**

We are pleased to announce that we are participating in **WOODTECH India 2017** along with our local distributor **from August 4, 5 & 6, 2017 at the Chennai Trade Centre (Hall - 2 & 3), Stall No. S-93 Chennai, India.** WOODTECH INDIA is India's largest trade show for

Wood, Woodworking Machinery, Furniture Hardware & Fittings, Plywood & Panels, Laminates, Flooring, Wood Composites, Particle Boards, Raw Materials, Coatings, Veneer, Sawn Timber, Doors & Windows, Raw Materials, Wood Products and much more.

Chennai is one of the fastest growing cities in the world. Manufacturing in Chennai is growing despite the fact that its location makes it an import destination. Today, manufacturing units in the city are getting an impetus with the enthusiasm and willingness of the manufacturers.

We at Action TESA are proud to lend our continued support to the Government's **Make In India** initiative and invite you to visit our stall at the exhibition.