



MORE THAN 2200 MEETS ACROSS INDIA

Awareness about product uses and benefit through event

With a mission to overcome the traditional myth pertaining to toughness & longevity of MDF/ Particle Board/ HDHMR, Action TESA takes pride in being able to succeed in it's endeavour. This initiative of ours has been widely appreciated by Contractors & Carpenters who are associated with Interior Infrastructure Industry at the grass root level. Through CCP's (Contractor/carpenter Contact Programmes) we could convince them that our ready to use product are not only best in quality as compared to traditional products but are also cost effective in terms of manpower, material & time. Usage of our products enhances recognition of carpenter/ contractor amongst his clients for providing the best finished product using best quality innovative raw material in shortest time. Further we could convince them the essence of Engineered Panels in meeting the challenges posed by modern interior infrastructure industry concerning Environment, Aesthetics, Time & Cost. Due to highly interactive & informative sessions CCP's are highly applauded and accepted across PAN India.



Contractor/carpenter Contact Program - Delhi



Contractor/carpenter Contact Program - Anantpur - Hyderabad



Contractor/carpenter Contact Program - Begusarai Bihar



PRODUCT SPECIFICATION							
Thicknesses: 8mm, 12mm 16mm & 18mm	Panel Size : 8ft x 4 ft						
Available in Plain and Prelam - All shades of shade card							
PLYWOOD DENSITY around 650 - 750 Kg/m ³	HDHMR DENSITY More than 850 Kg/m ³ resulting in better compactness and strength						
HDHMR Screw withdrawal strength (kg)							
	<table border="1"> <tr> <th>Edge</th> <th>Face</th> </tr> <tr> <td>TESA HDHMR Board >350</td> <td>>450</td> </tr> <tr> <td>Plywood >200</td> <td>>325</td> </tr> </table>	Edge	Face	TESA HDHMR Board >350	>450	Plywood >200	>325
Edge	Face						
TESA HDHMR Board >350	>450						
Plywood >200	>325						
HIGHLY WATER RESISTANCE BOARD							



Contractor/carpenter Contact Program - Coimbatore

FOR ANY INQUIRY CONTACT :

CUSTOMER CARE SERVICE

SOUTH INDIA / EAST UP & MP & CG / MAHARASTRA & PUNE / VIDARBH/ BIHAR & ORRISA / EAST ZONE - cce2@actiontesa.com 011 - 41120098

DELHI / GUJRAT & RAJASTHAN / J&K, HARYANA & HP/ PUNJAB / WEST UP & UK - cce3@actiontesa.com 011 - 41120018



Corporate Office : G-11, Udyog Nagar, Main Rohtak Road, New Delhi-110 041

Download the Action TESA app on your android mobile from Google Play Store & For iOS user, download the app from App Store

www.actiontesa.com

<http://www.facebook.com/theactiontesa>

<https://www.linkedin.com/company/balaji-action-buildwell/>

THE ACTION TESA TIMES



Shri N. K. Aggarwal
Chairman

CHAIRMAN'S MESSAGE



Dear Friends,
 Congratulations!!! for making TESA India's No. 1 Brand in Interior Infrastructure Industry for FY 2017-18. Without your efforts, contribution and continual support it would not have

been possible to achieve this landmark for the 4th consecutive time. We thank you for being our valued customers for years and hope coming year will further strengthen our relationship and our business venture will attain new heights.

You will appreciate that at TESA it has always been our endeavour to make our esteemed channel partner feel proud and privileged of being associated with a brand which has been front runner in having robust manufacturing facility, multiple value added products in a single basket, prompt service, superior technology & excellent R&D towards introducing value added products thus leaving behind new bench marks in Indian Panel Industry.

In Financial Year 2018-19 TESA is all set to establish new bench marks in Panel Industry in terms of services, innovative products, and superior quality. Towards extending prompt service by matching the demand and supply equilibrium, TESA has become India's biggest MDF manufacturer with Annual Production Capacity of 595,000 CBM with start of it's commercial production in April '18 from it's new MDF plant which is India's 1st fully automated 7th Generation line from European giant Seimpelkamp GmbH & Co., Germany. This expansion will not only give boost to country's current MDF production by 800 CBM/Day but will also ensure offering **Right Product** (high quality) at an **Right Price** (economical) at **Right**

Time (quick dispatch) thus relieving dependency of Indian Interior Infrastructure Industry from low quality indigenous & overseas products.

We thank you all for your efforts in making HDHMR a wise choice as compared to plywood. "HDHMR-High Density High Moisture Resistant Boards" is creating wave in panel industry as it being widely accepted as preferred choice across PAN India (Kashmir To Kanyakumari). Intellect class in panel industry especially Interior Designers, Architects, Big Contractors, Reputed Institutions, Kitchen Manufacturers etc have shifted to HDHMR. We at TESA with your coalition are all set to take a big leap in making HDHMR India's most preferred product by making it a brand in itself.

You will further appreciate that at TESA "Innovations Never Stops" we are committed to be India's 1st company towards introducing innovative products in Indian Panel Industry towards this we are delighted to launch "Pre-lam Particle Board- Grade 1 (Exterior Grade); Type 1 (Abrasion Cycle > 1000 cycle)", "AC-5 HDF Laminate Flooring" "High Gloss HDF Laminate Flooring" and "Synchronized MDF".

Last but not the least we sincerely appreciate your patronage and look forward your support in making us attain new heights together and retain "India's No. 1 position in Engineered Panel Industry" for the 5th consecutive time (FY 2018-19).

Sincerely Yours

N K Aggarwal

CHAIRMAN-Action TESA

PRODUCT RANGE : •PRE-LAMINATED & PLAIN PARTICLE BOARD •PRE-LAMINATED & PLAIN MDF & HDHMR BOARD •HDF LAMINATED FLOORING •EMBOSSSED HDF BOARD •UV COATED BOARD •HIGH GLOSS ACRYLIC BOARD •DOOR SKINS

1ST TIME IN INDIA

PARTICLE BOARD GRADE 1 TYPE 1

For the first time in India we are pleased to launch Type I (High Abrasion Resistant) Pre-laminated Particle Board in Grade II (Exterior Grade). The surface resistance is **more than 1000 cycles** which makes the product best suited for horizontal application in both home & office furniture for below mentioned properties.

Abrasion Resistance more than 1000 cycles



- Advantages :**
- Scratch, wear and tear resistant
 - UV Rays Resistant
 - Easy to clean
 - Stain Resistant
 - Hygienic and Heat Resistant

NEW

TESA INTRODUCING AC 5 FLOORING

Action TESA takes pride of being India's **1st and only manufacturer of AC5 HDF Laminate flooring.** AC5 HDF Laminate flooring is best suited for commercial use with heavy traffic. Action TESA HDF Laminate Flooring meets the European standard EN 13329 guidelines. **AC 5 range is tested at 6500 rotation cycles.**



6 New Exclusive Design

HDF BASED EMBOSSED DECORATIVE PANELS



VINE 446



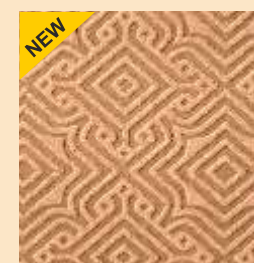
BLADE 447



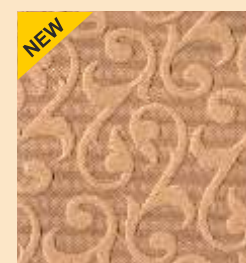
CLOUD 448



JASMINE 449



STENCIL 450



CURLD 451

Action TESA HDF Embossed Panels are ideally suitable for polishing, painting, PVC film pressing, membrane pressing etc. **More than 41 design are available in raw finish. Panel Size - 8ft x 4ft**

Applications : Wall/Ceiling Cladding, Shutter Cladding & Furniture Embellishments.

INDIA'S 1ST FULLY AUTOMATED 7TH GENERATION LINE FROM EUROPEAN GIANT SEIMPELKAMP GMBH & CO. GERMANY STARTS COMMERCIAL PRODUCTION

With a vision to become Asia's No. 1 company in Engineered Panel Industry with multiple innovative products under one roof, we are extremely delighted to share that under supervision and guidance of top management **Hon'ble Chairman Shri N. K. Aggarwal, Managing Director Mr. Ajay Aggarwal & Director Mr. Vivek Jain** and dynamic leadership of **Mr. A. K. Singh - President, Mr. V. K. Aggarwal - Sr. Vice President & Mr. Raman Poddar - Vice President,** Action TESA has taken another big leap at 23:00 Hours on 28th Feb 2018 when new Conti Roll MDF Plant produced its 1st board. It was an electrifying moment for each and every member present at glorious event who have put in their 100% to complete the project in record time of 13 months. **Hon'ble Chairman Shri N. K. Aggarwal** re-energized the team members with a motivational and congratulated each every member of TESA family for their dedication and hardwork for exemplary accomplishment.



Events

INDIA WOOD 2018

BANGALORE 8th to 12th March, 2018.

This year once again saw Action TESA making an impact on the Indian Panel Industry at the India Wood Exhibition held in Bangalore from **8th to 12th March, 2018.** New Products launched and HDHMR innovative applications exhibits were widely applauded amongst the industry professionals. Over 3000 visitors had visited our stall.



MEGA DEALER/DISTRIBUTOR MEET IN NEPAL - KATHMANDU

Action TESA in association with our authorised distributor **M/s S V Gallery,** organised the Dealer/ Distributor meet in Nepal, Kathmandu. The event was a grand success where more than 200 Dealers, Distributors, Architects and Interior Designers from across Nepal participated.



AUTO EXPO LEADING BRANDS USE TESA FLOORING

TESA flooring is the 1st choice for many reputed brand including TATA Motors, Mahindra and Mahindra, Maruti and many other brands used TESA flooring for their platform.

