



In it's effort towards creating product awareness Action TESA has already installed more than 90 Studios & **1800 Wall Display.** These studios and wall display are aesthetically designed to facilitate astounding visual experience of vast and vivid product range offered by Action TESA world to India's aspiring Modern Interior Infrastructure fraternity.





STUDIO - AGGARWAL GLASS AGENCY, PATHANKOT





## **CONTRACTOR/ CARPENTER MEET ACROSS INDIA**

Aware the product uses and benefit through event

Acknowledging the responsibility towards familiarizing Contractors & Carpenters who are associated with Interior Infrastructure Industry at the grass root level. Action TESA takes pride in conduction CCP's (Contractor/carpenter Contact Programmes) towards creating awareness of value added innovative engineered panels being offered. This initiative of ours has brought revolution in the Panel Industry as we have been able to succeed in overcoming the traditional myth regarding MDF/ Particle Board/ HDHMR pertaining to toughness & longevity amongst the masses. Further we could convince them the essence of Engineered Panels in meeting the challenges posed by modern interior infrastructure industry concerning Environment, Aesthetics, Time & Cost. Due to highly interactive & informative sessions CCP's are highly applauded PAN India.

कपीने , सुटकेस खोल के क्या पढ़ रहा है





Contractor/carpenter Contact Programe - Cochin









### **FOR ANY INCUIRY CONTACT:**

SOUTH INDIA / EAST UP & MP & CG /MAHARASTRA& PUNE / VIDARBH/ BIHAR & ORRISA / EAST ZONE - cce2@actiontesa.com 011 - 41120098



DELHI / GUJRAT & RAJASTHAN / J&K,HARYANA & HP/ PUNJAB / WEST UP & UK-

cce3@actiontesa.com 011 - 41120018



















Corporate Office: G-11, Udyog Nagar, Main Rohtak Road, New Delhi-110 041

Download the Action TESA app on your android mobile from Google Play Store & For iOS user, download the app from App Store

# ACTION TES ATIMES



**PRODUCT RANGE** 

Pre-Laminated & Plain Particle Board

MDF Board

Pre-Laminated MDF Board

Pre-Laminated & Plain HDHMR Board

• High Gloss UV Coated Board

High Gloss Acrylic Board

•HDF Laminated Flooring

Door Skins



**GST 18%** Particle Board, MDF Board & Laminated Board





May I take the opportunity wishing you all a very Happy & Prosperous New Year 2018 ahead. We thank you for being our valued customers for years and hope coming year will further strengthen our relationship and our business venture

Sh. N.K. Aggarwal hairman - Action TESA will attain new heights.

Year 2017 had witnessed two bold & revolutionary steps viz. demonetization & GST-Single Unified Tax on Goods and Services. Initial implementation phase saw too much of resentment, chaos and confusion amongst the masses which appeased later on. The roll out of GST imbibed mixed response from the various industries PAN India. Panel industry faced tough resistant from market due to falling 28% GST bracket. Thanks to GST council members for making panel industry eligible for 18% GST bracket, this effort infused relief in panel industry and was overwhelmingly welcomed as we saw unprecedented spurt in market demand.

Anticipating increased future market demand for MDF, Action TESA has yet again hit the bull's eye by introducing a new MDF Plant as a New Year gift to the Indian Panel Industry. The new MDF plant equipped with the world's most technologically advanced continuous MDF plant from European machinery giants Seimpelkamp GmbH & Co., Germany which is all set to start it's operation in January 2018. With this expansion Action TESA becomes the biggest MDF manufacturer in India having Annual Production Capacity of 5,11,000 CBM thus leaving no stone unturned in retaining No. 1 position in Panel Industry.

Last but not the least we sincerely appreciate your patronage and support in making us to retain India's No. 1 position in Engineered Panel Industry for the  $4^{th}$  consecutive time (FY 2017-18).

Sincerely Yours

NAO.

M.TK. Aggarwal

Chairman Action TESA

## **VISIT US:**



08-12 MARCH 2018

Bangalore International Exhibition Centre Tumkur Road, Bangalore, India

10th International Trade Fair for Furniture Production Technologies, Woodworking Machinery, Tools, Fittings, Accessories, Raw Materials and Products

(193mm(W) x 1214mm(L))





## WORLD CLASS FULLY INTEGRATED AND AUTOMATED



- PROD-IQ QUALITY SYSTEM "Guaranteed Quality" an extremely intelligent & innovative process control which ensures consistency of highest level of quality during production and till finishing
- INDIA'S ONLY plant with 5 stage wood chips screening thus ensuring best quality fibres are obtained to manufacture best quality boards consistently.
- INDIA'S 1st backward integrated plant with in house formaldehyde manufacturing facility for making best quality glue.
- INDIA'S 1st AND ONLY STATE OF ART 12 Head sanding from Steinmann Switzerland and equipped with 2 Head Polishing roller which ensures smoothest surface thus making available best quality MDF / HDF boards for varied applications namely Lamination, Painting and Routing etc.
- WORLD'S NO. 1 REFINER (DEFIBRATOR) from Valmet, Sweden which ensures consistently uniform fiber size resulting in Uniform Density, better Internal Bonding and Modulus of Rupture (MOR)
- 100% AUTOMATIC BOARD STORAGE & BOARD CUTTING SYSTEM to ensure conditioning of board for prescribed time as per standard operating process to give best quality boards.
- Most advanced **SICOSCAN** series of precise fully automatic gauges for online testing for blisters, density...

## INDIA'S 1st & ONLY PLANT

spread over in

### INDIA'S 1st

MDF plant capable of manufacturing thicknesses from 1,9mm to 45mm

in multiple sizes.

## 8<sup>th</sup> Generation line

from European machinery giants Seimpelkamp GmbH & Co. Germany with 8 Feet line.

### INDIA'S 1st



# **PROMOTION CAMPA**

Kudos!!! To astute R & D team of Action TESA for introducing

enhanced version of Engineered Panel"THE HDHMR" in the country. **HDHMR** boards have stormed the panel industry by gaining acceptability in both home & office furniture segment very rapidly. In order to

**NATIONAL PUBLIC** 

Centre, New Delhi on 11th & 12th Dec

2017. Government of India has launched

GeM (Government E Marketing). its

eMarketplace platform to facilitate online

procurement through e-bidding, reverse e-

auction and direct prophase to facilitate

the government users achieve the best

value for money without compromising on

quality. Action TESA has also got

registered with GeM.



promulgate **HDHMR** across PAN India, we have initiated Mass Marketing Strategy by driving thematic Poster, Sticker & Brochure campaign. We look forward this initiative will help educating the masses in transforming from the traditional product to THE HDHMR the latest avatar in Panel Industry. With HDHMR at its Best!!! Plywood will take Rest!!!



**HIGH GLOSS** 

**HDF LAMINATED** 

**FLOORING** 

Action TESA High Gloss laminate flooring is a great

choice. It can bring a modern and beautiful

aesthetic to your room. TESA HDF laminate flooring

is suitable for both residential and commercial

areas. It is classified as AC4 and available in 12mm

The Government of Assam organized PROCUREMENT CONCLAVE "Namami Barak 2017" in 3 districts of India Habitat Centre, Lodi Road, New Delhi Barak Valley, Assam namely Cachar, Hailakandi and Karimganj with central Action TESA participated in Exhibition venue at Silchar. organized by NPPC at Indian Habitat

The event proposed to be a mix of live musical and dance performances, exhibitions, displays of crafts, handlooms etc., local cuisines of all tribes, film shows, fashion show, trade show, panel discussions, indigenous sports, international seminar attended by experts from across the globe etc.

Action TESA was honoured to be part of the event by sponsoring Half Marathon which was attended by Honourable Deputy Speaker (Assam), Honorable MLA & topmost bureaucrats viz. DIG, DC & SP of Silchar city





## **REALTECH PVT. LTD**

```Mukesh Kumar Jodhani - Director "



We appreciate Action TESA towards offering wide range of innovative range of quality product with motto of providing complete solution to Interior Infrastructure Industry under single roof.

We earnestly acknowledge the team spirit of Action

TESA team for timely providing the quality product and after sales service thus helping us in time bound completion the project.

Last but not the least we look forward many more associations in coming times with Action TESA. We consider Action TESA an excellent business partner in fulfilling our purpose and mission.

