

Action TESA HDHMR gets many takers in South Market

Action TESA introduces High Density Fibre Board (HDF) and High Density High Moisture Resistance Board (HDHMR). TESA Fibre Boards are being manufactured with Hard Wood and so the density of product is better than other products available in the market. Tesa Boards have the best routing characteristics due to uniform density gradient & compact core, achieved by the use of special German Technology for MAT formation & 8 cylinders, 18 day light press (1st in India). Action TESA has state of the art Glue Kitchen capable of formulating glue as per requirement. This results in high core internal bond. This feature greatly helps in achieving high quality routing & intricate machining & also increases its water resistance.

Due to its higher water resistance, this product is especially suitable for areas that have

higher humidity like the states in the Southern part of India. Here, more and more customers are going for Action TESA HDHMR replacing the traditional plywood. People who know the application of MDF with the right hardware are opting for this product. They find TESA - High Density High Moisture Resistant boards to be ideal partner for their products range that includes complete solutions for Modular Kitchens, Home & Office furniture. The TESA HDHMR advantage has not just improved the quality of their products but has also made them value for money.



Kitchen Makers & OEMs of South India bats for Tesa HDHMR



**Mr. Abdul Muneer -M/S Nihmath Ply Associates,
Distributor for Calicut, Malapuram**

I have been dealing in Action TESA HDHMR for a year. My customers are very happy with it and its sales are improving every day. I want to thank Action TESA for introducing such a value for money product.

**Mr. Nizam -M/S National Glass Maart,
Distributor for Kollam, Alleppy**

I am simply blown away by the response to the Action TESA HDHMR. It is fast replacing plywood. My customers are looking at it as a far superior replacement to plywood. Apart from its inherent quality, unlike plywood, it does not face problems like termites and borer.



**Mr. N.G. BALAKRISHNAN - M/S Glass HOUSE,
Distributor for Kottiyam, Pathanamthitta, Idukki**

My customers are very happy with Action TESA HDHMR and that makes me happy with this product. There are no standing fibres inside the routed portions due to which the effect of the final paint or polish is excellent. This product is available only with Action TESA and now we recommend it to all those customers who need to do routing.





Action Tesa showcased its products range at INDEX, Mumbai

Action Tesa participated in INDEX held in Mumbai. On this occasion the company showcased its products range such as Laminated Flooring, Door Skin, Wall Cladding, High Gloss - UV Boards and range of innovative Panels in MDF and Particle Boards, which was appreciated by Architects, Interior Designers, Furniture Makers, Builders, visited there. Action Tesa specialized Herringbone flooring was appreciated by visitors. Action Tesa, the first company in India to produce laminate flooring, has recently launched the real wood range of flooring named 'Herringbone'. The product is available in 600mm x 99mm tile size, in thicknesses of 8mm (AC4). The laying of the tiles, especially suited to Indian tropical conditions, can be customized as per the site and customers' requirements.

