



# FLOORING PROJECTS

FLOORING IN BUILDERS PROJECTS

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**BALAJI ACTION BUILDWELL**

Corporate Office : G - 11, Udyog Nagar,  
Main Rohtak Road, New Delhi - 110041  
Land Line : 011 - 41120000, Fax : 011 - 25472907,  
E - mail : ho@actiontesa.com, [www.actiontesa.com](http://www.actiontesa.com)



**Product Range :** • Pre-Laminated & Plain Particle Board & MDF Board • HDHMR Board • HDF Laminated Flooring • Embossed HDF Board • UV Coated Board • Texture UV Coated Board • Door Skins

# about laminate flooring

Laminate Flooring is a Floating glue less click locked & sealed flooring similar to a jigsaw puzzle. In this method, the individual planks are locked on to each other by means of clicking together-but do not attach to the sub-floor on which it is being installed. Laminated Flooring is generally a HDF based tongue and groove interlocking flooring system that rest on top of the existing substrate ~ concrete slab, hard wood flooring or virtually any other flat hard surface that is suitable for the installation of Laminated Flooring.

Laminate Flooring is popular due to its ease of installation & its simple maintenance, easy cleaning methods, resistance to stains & a very durable surface due to the "WEAR RESISTANT LAYER".

The construction of Laminate Flooring has essentially four layers :

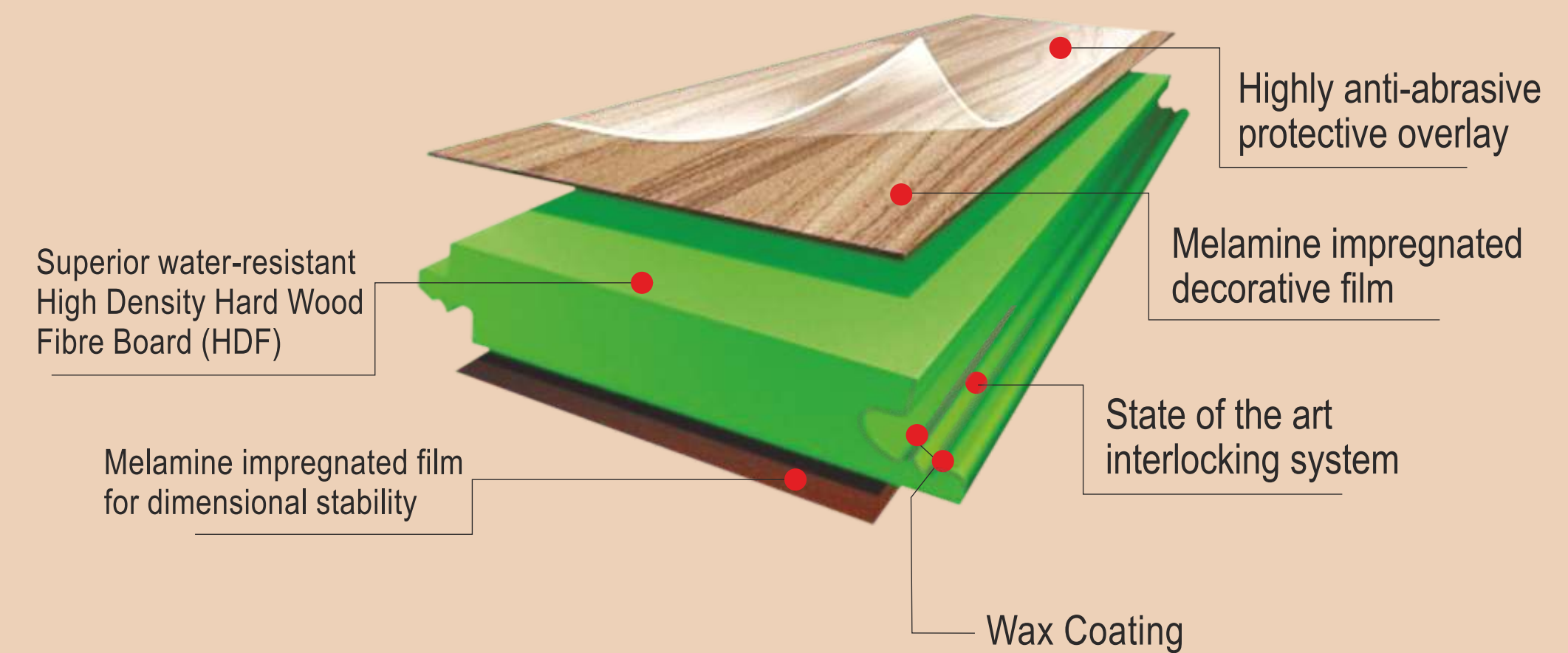
1. A wear resistant SURFACE LAYER – Consisting of a Aluminum Oxide coated tissue to make the flooring surface resistant to impact, scratches, burns & stains.

**(THIS LAYER DEFINE THE LIFE OF LAMINATE FLOORING)**

2. A Printed Decorative paper layer which gives the decor of wood grain or patterns.
3. Followed by the Core – Comprising of HDF 8mm – 12mm
4. The balancing paper that lends balance to the construction preventing warpage.



## composition layers explained





BESTECH (Park View) - Site Location, Gurgaon



BESTECH - Site Location, Gurgaon



BESTECH - Site Location, Gurgaon

**BESTECH**  
BUILDING MORE THAN TRUST

**TO WHOM SO EVER IT MAY CONCERN**

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This is to Certify That we are using "Action-Tesa " Wooden Flooring and The Quality of the Product is very Good. We also Appreciate their Delivery and Quick Services.

For Bestech India Pvt Limited

*[Signature]*  
Authorised Signatory

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Bestech India Pvt. Ltd. Bestech House, 124, Sector-44, Gurgaon-122002, Haryana +91(124) 4540000 Fax:+91 (124) 4540044  
Head Office:- 1/ 2873, Ram Nagar Extension, Loni Road, Shahdara Delhi-110032



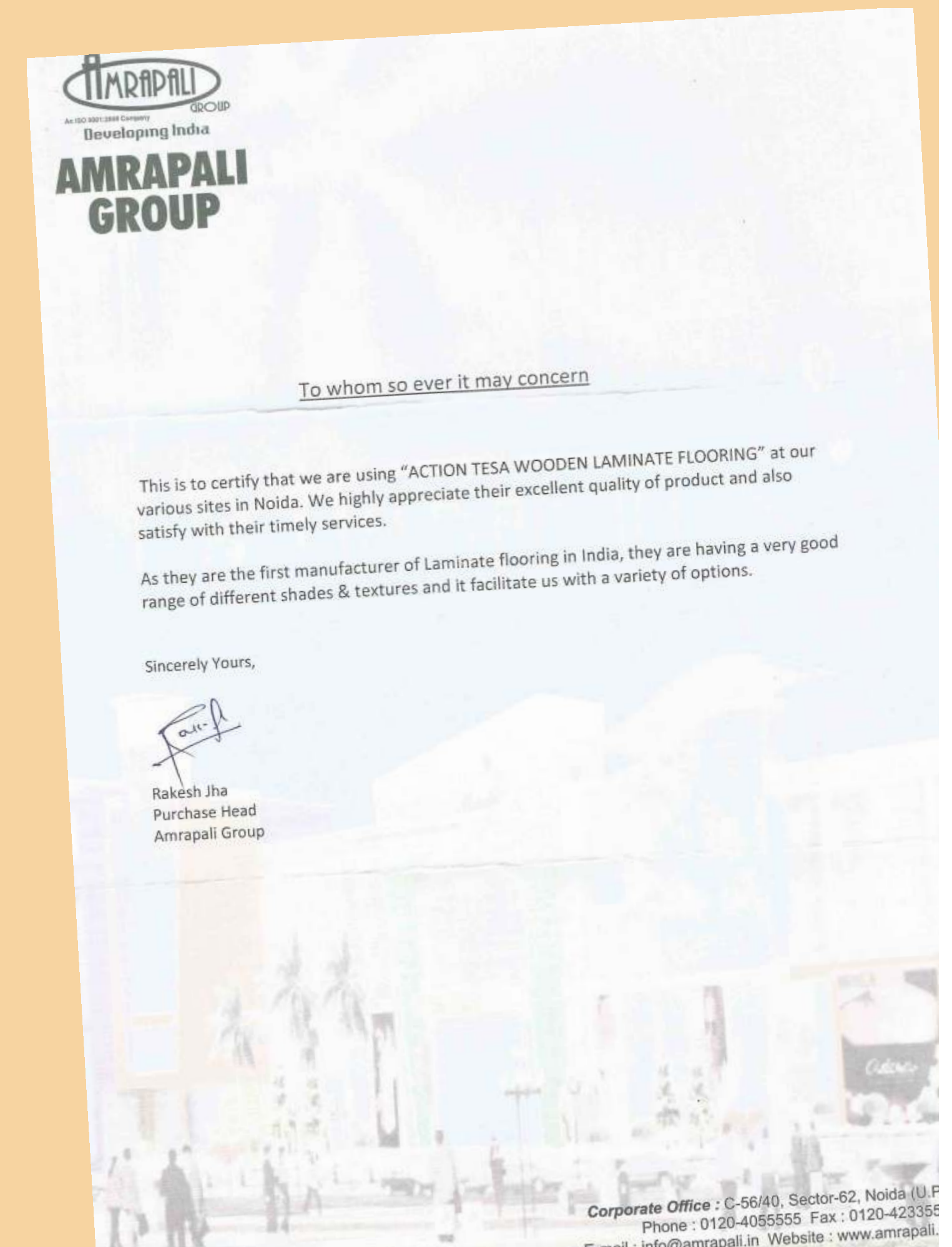
AMARPALI (SILICON CITY) - Site Location, Noida



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AMARPALI (SILICON CITY) - Site Location, Noida





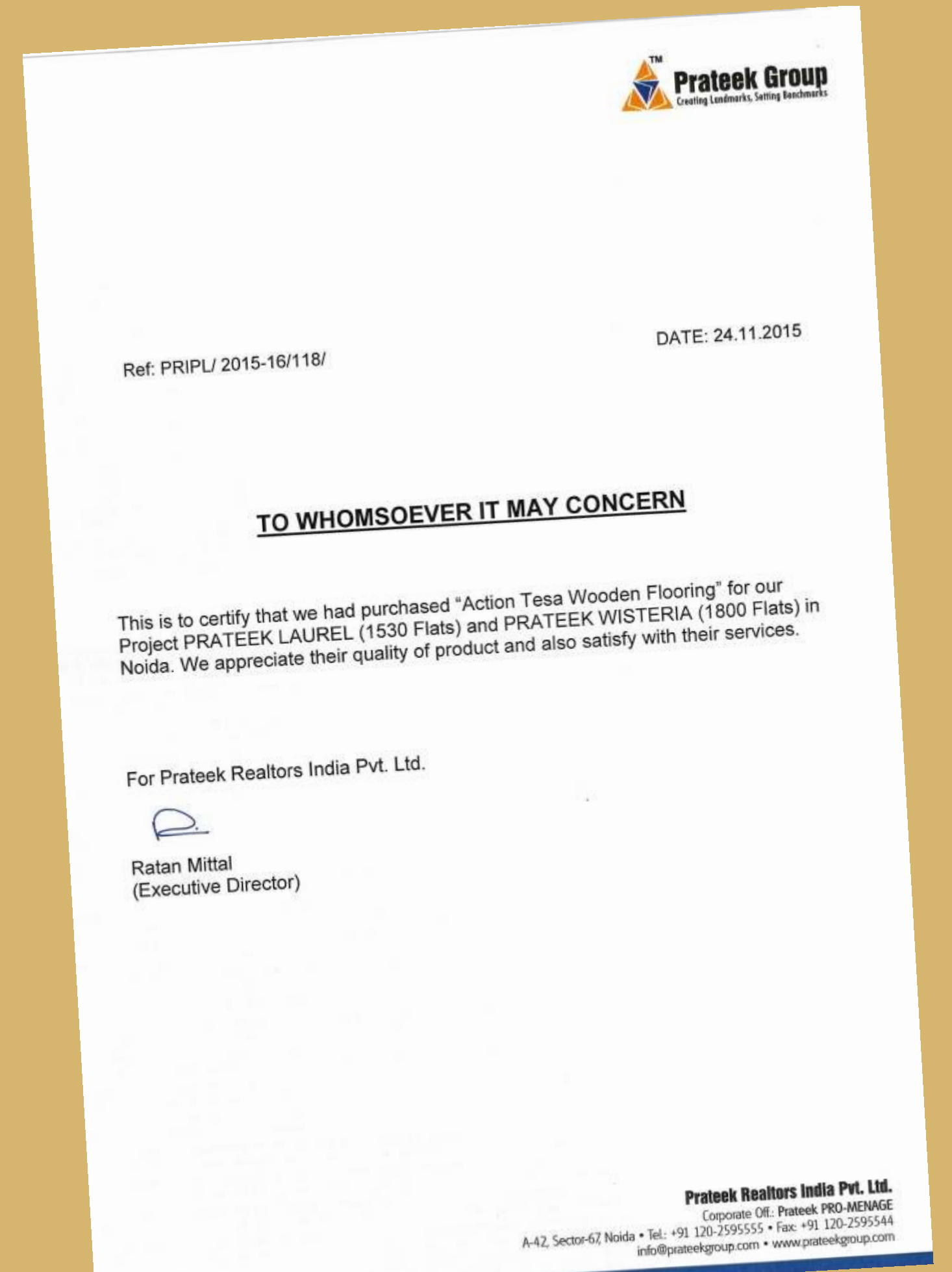
PARTEK LAUREL - Site Location, Noida



PARTEK LAUREL - Site Location, Noida



PARTEK LAUREL - Site Location, Noida





GAUR GRANDEUR - Site Location, Noida



GAUR GRANDEUR - Site Location, Noida




GAUR GRANDEUR - Site Location, Noida

**SAVIOUR** **G** **GAUR CITY** **GAURSONS**  
ur own world

**To whom so ever it May Concern**

This is to satisfy that we are using "ACTION TESA WOODEN LAMINATE Flooring" at our various Site in Noida and Ghaziabad. We highly appreciate their excellent quality of product and also satisfy With their timely services.

As they are the first manufacturer of Laminate flooring in India, they are having a very good range of different shades & textures and it facilitate us with a variety of options.

For Gaursons Hi-Tech Infrastructure Pvt. Ltd.  
For  Authorized Signatory  
Gaursons Hi-Tech Infra. Pvt Ltd

**GAURSONS HI-TECH INFRASTRUCTURE PRIVATE LIMITED**  
Corp. Off.: Gaur Biz Park Plot No.-1, Abhay Khand-II, Indrapuram, Ghaziabad  
Ph: 0120-4343333, Fax: 0120-4167319, Toll Free No.: 1800 180 3052, Email: customercare@gaurcity.co.in | Web: www.gaurcity.co.in



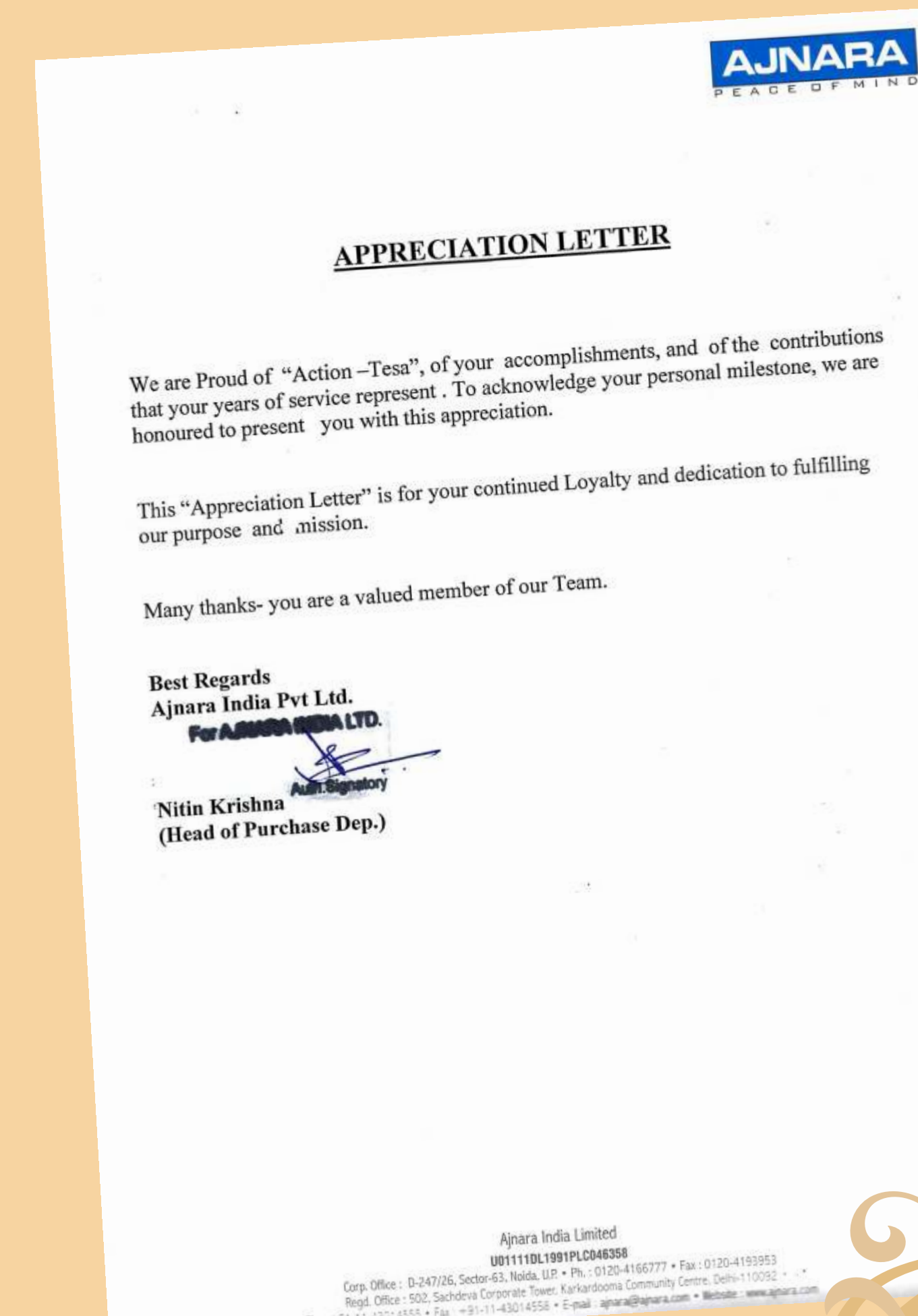
AJNARA GEN-X - Site Location -NH-24- Ghaziabad



AJNARA GEN-X - Site Location -NH-24- Ghaziabad



AJNARA GEN-X - Site Location -NH-24- Ghaziabad



**AJNARA**  
PEACE OF MIND

**APPRECIATION LETTER**

We are Proud of "Action-Tesa", of your accomplishments, and of the contributions that your years of service represent. To acknowledge your personal milestone, we are honoured to present you with this appreciation.

This "Appreciation Letter" is for your continued Loyalty and dedication to fulfilling our purpose and mission.

Many thanks- you are a valued member of our Team.

Best Regards  
Ajnara India Pvt Ltd.  
For AJNARA INDIA LTD.

*Nitin Krishna*  
Nitin Krishna  
(Head of Purchase Dep.)

Ajnara India Limited  
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Bulland Heights - Site Crossing Republic Ghaziabad



Bulland Heights - Site Crossing Republic Ghaziabad



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Bulland Heights - Site Crossing Republic Ghaziabad





PARAMOUNT - SYMPHONY - Site Location, Ghaziabad



GAUR GRANDEUR - Site Location, Noida



GAUR GRANDEUR - Site Location, Noida



GAUR GRANDEUR - Site Location, Noida



GAUR GRANDEUR - Site Location, Noida



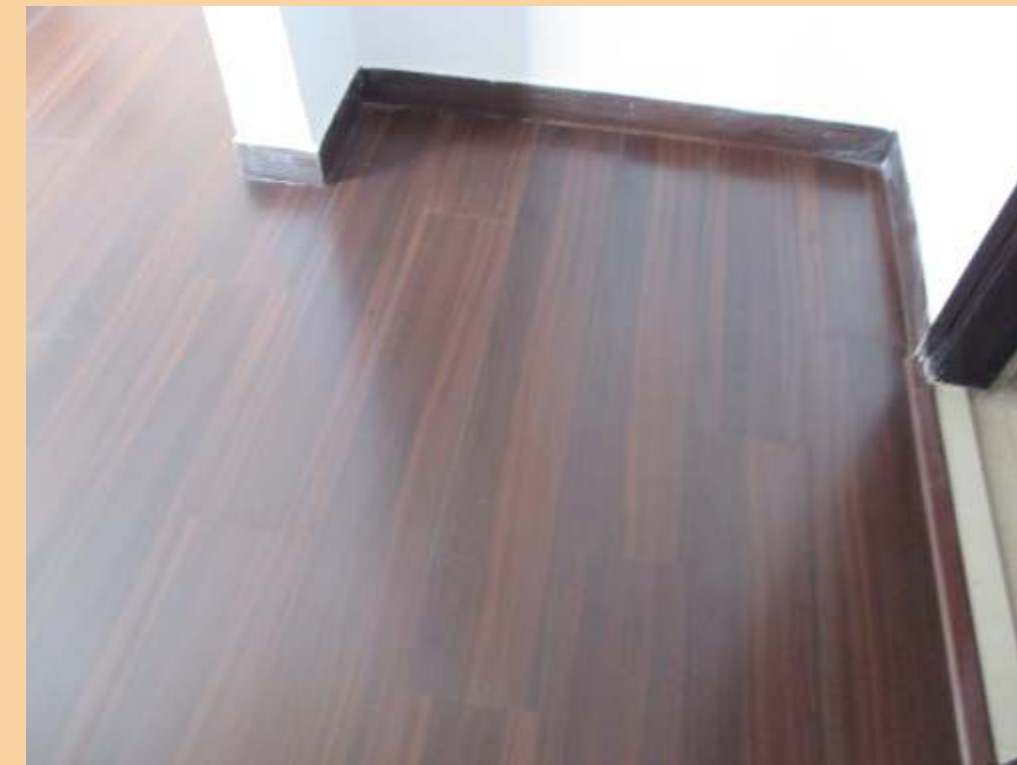
KDP (GRAND SAVANNA) - Site Location, Raj Nagar Ext.



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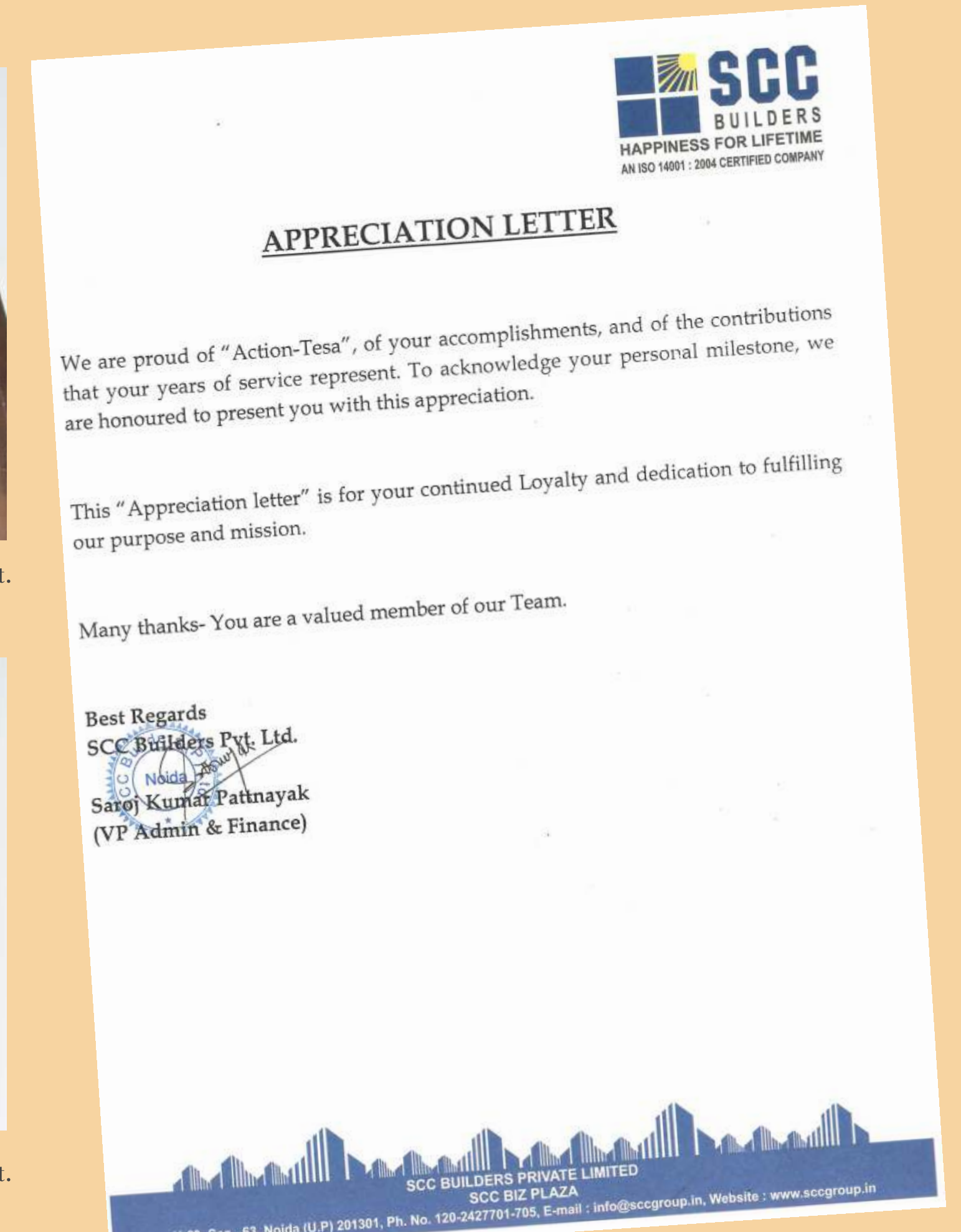
SSC HEIGHTS - Site Location, Noida



KDP (GRAND SAVANNA) - Site Location, Raj Nagar Ext.



KDP (GRAND SAVANNA) - Site Location, Raj Nagar Ext.





**GODREJ FRONTIER - Site Location, GURGAON**



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GODREJ FRONTIER - Site Location, Gurgaon



GODREJ FRONTIER - Site Location, Gurgaon



INDIABULLS - Centrum Park - Site Location, GURGAON



INDIABULLS - Centrum Park - Site Location, GURGAON



INDIABULLS - Centrum Park - Site Location, GURGAON



INDIABULLS - Centrum Park - Site Location, GURGAON



INDIABULLS - Centrum Park - Site Location, GURGAON

# VALUE ADDED FLOORING

## HERRINGBONE



A floor with Herringbone pattern gives your floor a distinct look. Action TESA laminate flooring specializes in Herringbone flooring enabling you to select your own surfaces, width, length and colours giving your home a authentic look . Herringbone floor have rich history as a traditional floor pattern. It can be installed in a several configuration with and without border. Every pieces have tongue and groove system .

It is a replacement of Parquet Flooring

**Sizes available** – 99mm x 600mm

**Colors** – Shade Available 61, 69, 70, 75, 80, 81, 82, 89, 90 & 92 .

## SYNCHRONIZED

Elite HDF Synchronized flooring from Action Tesa is having very unique feature. Embossed texture is registered with decor paper pattern. The texture of press plates is synchronized with décor paper pattern. Unlike other laminate flooring surfaces it matches the texture of the décor paper's underlying pattern rather than just applying a generic wood grain texture .

Synchronized laminate flooring is therefore an ideal choice for those who want their floor to look as close to real wood as possible.

**Sizes available** – 195mm(W) x 1216mm(L) 8mm & 12mm (AC4)

**Available in 4 color:** Dark Veins - 550, Bella Wood - 551, White Marbau - 552 & Harbor Maple - 553



## HANDSCRAPED

Handscraped laminate flooring – Handscraped finish is unique because it shows Handscraped look on it. Product is liked by the people due to its rustic surface and the texture become deeper and richer. It appears imperfect in look but it has perfect style and elegance in addition to it, the warm tone brings in certain comfort and calmness we will like .Each floor has an aged look with inherent' flaws ' that gives it its complete uniqueness. This is truly a beautiful choice which will always delight

**Sizes available** – 1210mm x 193mm 12mm (AC4)

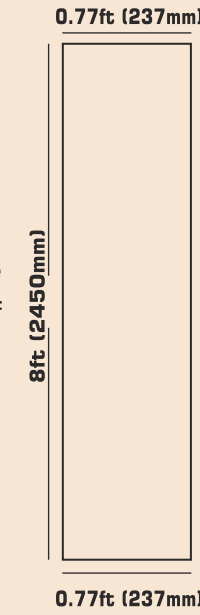


## KING SIZE SERIES

- Available in 2450mm x 237mm tile size
- Thickness available in 8 mm
- Variants of AC4
- Can be made available in all existing shades
- Excellent flooring option for large areas like auditoriums, lounges of airports, hotels banquets etc.
- Longer tile size gives look of real wood

**Colors** – All 8mm flooring shades are available in king size range

**8 ft Long Laminated Flooring**



## essence of action TESA laminate flooring

anti bacterial treated		TRUE HDF INSIDE		
Enriched With JOME TECHNOLOGY	Tropicalized Flooring Solution	Water Proofing Solution	Balanced Construction	Dimensionally Stable
Zero Bubbles Finish	Environment Friendly	BORER RESISTANCE	Cigarette Burn Resistant	Hygienic and Environment Friendly
Fade Resistant	Not Easily Flammable	Low Formaldehyde Emission	Glue Free Installation	Impact Resistant
Stain Resistant	Termite Resistant	Suitable for Underfloor Heating	Anti-Moisture Edge Protection	Wear Resistant

## why action TESA flooring

Uniquely designed locking profile with easily CLICK to a perfect fit.

The locking profiles are sealed with a coat of molten wax to prevent any effect of moisture seepage. Most of the laminated flooring comes without wax coating which creates the problem of swelling from edges & weakening of joint.



Manufactured by State of the Art plant machinery imbuing the best that technology has to offer, A Laminate Flooring with "TRUE HIGH DENSITY FIBRE BOARD INSIDE", made with backward Integrating Action TESA HDF with consistency in quality & durability advantage of manufacturing the basic input in laminate flooring – HDF.



A Genuine AC3 & AC4 Laminated Flooring with quality abrasion resistant AL2O3 Wear Resistant layer meeting European Standards specified for Abrasion Resistance. We meet the European standard EN 13329.



It is ideal for the Tropical Climate of the sub continent. Lower water absorption & better dimensional stability. Also as it is produced indigenously so, all the shades are ready available in stock to meet any future requirement of the same shade.



Equipped with a 6 Cylindereed Direct Pressure Laminating (DPL) Press to ensure perfect bonding of the Wear layer & the Decorative surface with the HDF substrate, ensuring "Zero Bubble Lamination".



Action TESA Flooring is anti bacterially treated for better hygiene and resistance to fungal growth.



Easy to Maintain & Quick to Install. Support at your doorstep by technically trained "Field Support Team". A "HASSLE FREE FLOORING".



Action TESA HDF Based Laminate Flooring comes with the revolutionary DOME Technology which makes it dimensionally stable.



State of the art GLUE KITCHEN ensuring the best Glue compositions with high solid content. With 10% more Glue content ensures consistency of Glue with High Internal Bond.



Action TESA Flooring Team - Technically qualified, hands on experienced, dedicated.



Speedy delivery of any shade within a very short period of time.