



WHEN WE CHANGE THE BATON TO THE GENERATION-NEXT, THE WORLD MUST BE A BETTER PLACE.



Good Food & Health for everyone.

Good Food & High quality health care is a segment which is now priority of every nation. At Action TESA buildwell, we too initiated Small Group Activities (SGA) just to ensure our contribution in this great cause.

Food for Old Age People at Vriddh Ashram, Modi Nagar

If you want to invest in the future of nation, start with education.

Action TESA is playing a key role in Improving the education system at its 5 adopted schools in Sitarganj starting from basic stationary, dress distributions, infrastructure development, arrangement of proper drinking Water and hygienic restrooms.



Complete Health Care for People thru CHC, Sitarganj, Uttrakhand

Re-Construction of CHC Sitarganj hospital in order to convert it to a Multispecialty Hospital with enhanced capacity of 50 Beds.

CUSTOMER CARE SERVICE: 1800 309 07 07

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www.actiontesa.com

https://www.facebook.com/theactiontesa

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THE ACTION TESA TIMES



Shri Ajay Aggarwal - M.D

Dear Team Action TESA,

The last 2 years tested the strength of organizations and their abilities to run businesses. Three key words, Digital transformation, better supply-chain, and immersive customer experience have emerged as pre-requisite of doing any business. On the other hand, consumers are changing real fast with probably all-time high expectations. Corona days reduced their dependency on the traditional market as their experience with the

Let us all gear up for 2023...

virtual world was very rewarding. We are always a values-driven & customer centric organization and it is time to reach the end consumer the better way and provide our services wrapped in promise of satisfaction. In other words, we must look more & more B2C organization and handle each step of reaching customers with great empathy.

We are already doing great on many fronts. We created niche for ourselves with many firsts in the category. And to strengthen our stand in market place, we kick started new multi-media campaign which includes many national & regional channels, social media & sustained the BTL activities to provide education and information on selection and better use of products. Let us consolidate our efforts and enter the New Year, 2023 with a new zeal.

Please feel free to share your ideas & let us move ahead, together firmly.

We participated in Matecia, a Building Material Exhibition at Pragati Maidan, New Delhi and as usual people from all the walks of life visited our stall and team Action TESA closely discussed the new arrivals, growth in the respective segments, and other marketing trends with the distinguished guest which includes our Partners, Interior Decorators, Leading Architects and the End Consumers. Such events help us understand the latent needs and motivate us again and again develop new products. Coming days will see few new product additions in our kitty and Let us redefine the sky.

Once again, from the bottom of my heart, I wish you all happiness, prosperity, and growth.

Why it is important to use the right Wooden Flooring Accessories?

Wooden flooring is in fashion for quite some time now and it will stay here for long. It not only give you a great alternative to stones, marble ceramic tiles, it adds an altogether, beautiful focal point in home but please remember the right wooden flooring is always a must.

Choosing Matching Accessories made of best quality material is actually a win-win combination. It not only enhance the look of rooms and offices, it also safeguards the flooring from moisture.

Always, insist on 15 mm Action TESA HDHMR Skirting: The 12 mm skirting will never give you desired protection from dirt and dust accumulating under the floor, It is important to use 15mm skirting specially in case of bigger rooms, spaces.



ACTION TESA FLOORING
Accessories
• SKIRTING • PROFILE • BEADING

CORE MATERIAL HDHMR BOARD

ADVANTAGES • Core Material HDHMR Board • Hot Pressed Product • Thermo Setting Adhesive • High Abrasion Resistance • Water Resistance • Borer Resistance • Termite Resistance • 8 feet Length • Highly Durable • Advance Technology – Heavy Duty Six Head Planer • Uniform Thickness and Profiling

Events

NEPAL WOOD

Is it not great that we are marketing our products in association with our regional partners? Nepal Wood 2022 was really a great success.



MATECIA 2022 ▲ Participated in the very first edition of Matecia, in the heart of NCR, Pragati Maidan, Delhi. It was indeed a great experience and we are sure that such interactions with our partners will help us serve the consumer the better way.



CANOPY OPERATIONS ▲ BOILO is another great offering from the House of Action TESA. A live boiling-test demonstration before consumers, influencers doubly ensure faith in the product.



CONTRACTORS & CARPENTERS EVENT ▲ We successfully organized more than 5000 big and small Carpenters Meets across India. This tested and trusted platform always boost our spirits.



IN-SHOP MEETS & PRIZE DISTRIBUTION ▲ Smiles on the faces of participants in the In-Shop meetings is priceless.



AWARENESS ACTIVITY ▲ A 360 degree awareness campaign on Duplicity of HDHMR and Boilo Board was real highlight of the year 2022.

Modern commercial Restrooms, powered by BOILO.



Appearance of Restrooms is changed drastically and gone are the days when ugly looking wet restrooms made with brick walls were part of our life. Today, all the Modern Schools, Exhibition Centers, Malls are now equipped with hygienic, bright and nice smelling restrooms.

BOILO BWP, HDF IS AN IDEAL OPTION FOR MODERN RESTROOMS.

Higher the density. More suitability for Restrooms.

BOILO is made tough. Its density is over 1000+ kg/m3 which enables BOILO to sustain its shape even when it is dipped in the boiling water. Boilo is Fire-Retardant, fungus, borer & termite resistant with best nail holding capability in the category. All these properties makes BOILO unique and great to use in damp areas.

Great product for all seasons.

BOILO board remain unaffected in any

environment. Be it the extreme dry conditions or high moisture places, BOILO powered cubical functions absolutely great.

BOILO is available in wide range of colors.

If you use right set to colors for the restrooms, they will appear considerably large.

Available in - 8mm, 12mm, 16mm & 18mm (Plain & Prelam) Size: 8 x 4ft (8 x 6 ft available in 12mm only)

- KEY APPLICATION AREA :**
- Restroom Toilet Cubicle
 - Thermal Insulation
 - Load Bearing Area – Decking / Warehouse Shelves/ Staircases
 - Container Floor
 - Truck Floor
 - Bus Body Floor
 - Bathroom Partition
 - Fire Retardant Application
 - Flooring
 - Wall Paneling
 - Furniture
 - Fixtures
 - Modular Kitchen
 - Wardrobes
 - Moist Area Furniture
 - Stage Flooring

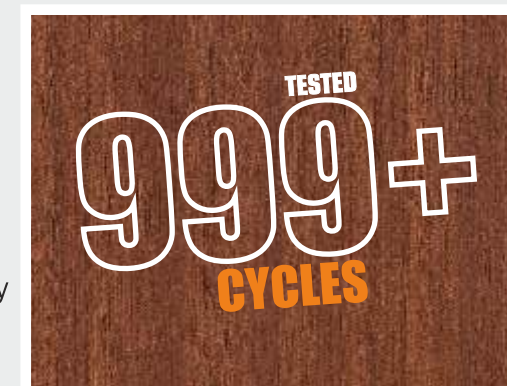


PRESENTING ACTION TESA ABRAZE, ANOTHER FLAGSHIP PRODUCT WITH A UNIQUE SCRATCH RESISTANT PROPERTY.



Ordinary laminate boards manage to pass the abrasion test with 450 rotations max., as a result commercial spaces which witness high wear and tear due to high traffic movement, the problem of fading of design, color and shine of the laminated surfaces arises. But Action TESA's technological advancement has always taken the industry by storm; with 'Abraze' this pain area has been addressed. ABRAZE pre-laminated boards are 999+ abrasion cycles tested and highly recommended for hospitals, educational institutions, airports, health & spa centers, malls hotels etc.

Abraze Pre-laminated boards are an affordable and quick solution to your home improvement needs. They're ready to use panels, and they can be installed in a matter of hours. 'ABRAZE' pre-laminated boards are available in **thicknesses of 7.50mm, 11mm, 12mm, 17mm, 18mm and 25mm.**



Action TESA ABRAZE pre-laminated boards qualifies for over 999 abrasion cycles and it makes it the best scratch resistant boards in the category and ideal option for high traffic areas.